Collective Arts Development Association (CADA)
Quarterly Newsletter: August – October 2026

Empowering the Next Generation of Creatives:

Creative Voices Seed Funding Success!

We are thrilled to share the incredible milestones achieved over the last quarter (August – October). Through our **Creative Voices Project**, CADA has officially distributed vital seed funding and professional equipment to four outstanding participants, empowering them to launch their very own micro-enterprises.

By equipping these talented individuals with the exact resources they need, we are turning creative passion into sustainable livelihoods. Here is a look at our newly launched creative entrepreneurs, their specific toolkits, and how these investments will drive their success:

- **Participant 1 (Visual Arts & Custom Craft Enterprise)**
  - **Seed Funding Allocated: $250 USD** for professional drawing and painting supplies, framing materials, and an initial display setup to begin local art vending.
  - **Specialized Resource Received:** A high-performance laptop computer.
  - **Relevance & Business Impact:** In today's creative economy, fine art goes beyond physical canvas. The laptop provides this participant with essential digital infrastructure to learn graphic design, scan and digitize physical art pieces, manage inventory, and build an online portfolio. This directly assists them in reaching wider digital markets and executing print-on-demand custom craft requests.
- **Participant 2 (Textile & Creative Fabric Design)**
  - **Seed Funding Allocated: $250 USD** for sewing inputs and localized apparel customization assets.
  - **Specialized Resource Received:** A comprehensive carton of textile creative fabric design materials (including premium concentrated fabric dyes and printing tools).
  - **Relevance & Business Impact:** Fabric customization requires reliable, high-grade chemicals and physical stamps. This specialized carton supplies raw industrial-grade inputs that are otherwise costly or difficult to source in bulk locally. Having these materials upfront lowers their initial overhead costs, enables them to run continuous dye batches, and assists them in fulfilling large-scale uniform or custom apparel orders immediately.
- **Participant 3 (Recycled Art & Sculptural Crafts)**
  - **Seed Funding Allocated: $250 USD** for heavy-duty shaping tools and carving equipment.

- **Specialized Resource Received:** A specialized carton of recycled art and craft materials.
- **Relevance & Business Impact:** Scaling eco-friendly art requires structured base components, heavy adhesives, and finishing binding materials to turn scrap into luxury decor. This specialized carton gives the participant immediate access to premium preparation inputs. It assists them in accelerating their production cycle and ensuring structural durability, turning raw community waste into high-value decorative sculptures safely and efficiently.

- **Participant 4 (Community Storytelling & Theater Props)**
- **Seed Funding Allocated: $250 USD** for portable performance props and cultural setup elements.
- **Specialized Resource Received:** A professional laptop computer.
- **Relevance & Business Impact:** Mobile theatre and storytelling depend heavily on dynamic media management. This laptop serves as a production hub, enabling the participant to edit audio backing tracks, clip together promotional performance videos, and manage digital script layouts. It directly assists them in professionalizing their mobile cultural training sessions and organizing paid community events with smooth technical execution.

Transformation in Their Own Words:

"This seed funding and specialized equipment have completely changed our trajectories. The laptops have opened digital doors we couldn't access before, while the customized cartons of material inputs mean we can finally create at scale. We are profoundly grateful to CADA for believing in our potential, investing in our skills, and giving us the foundational tools to walk confidently as business owners and creators."





Heartfelt Thank You to Our CADA Community

The success of the Creative Voices Project would simply not be possible without the dedicated ecosystem surrounding CADA. We want to extend our deepest gratitude to everyone who played a part this quarter:

- **Our Hardworking Staff:** Thank you for your relentless logistical support, coordination, and hours spent ensuring every participant had what they needed to succeed.
- **Our Expert Facilitators:** Thank you for sharing your invaluable skills, patience, and mentorship. Your guidance in visual arts, textile design, and craft production has fundamentally shaped these new businesses.
- **Our Internal & External Beneficiaries:** Thank you to our community members, partners, and the audiences who continue to support, buy from, and uplift our creatives. Your belief in our mission drives everything we do.

Looking Ahead: Upcoming All-Female Craft Production Training (February 2027)

We are excited to announce our next big initiative aimed at economic empowerment and gender inclusion! In February 2027, CADA will launch a new specialized three-month training program on craft production designed specifically for 10 disadvantaged young girls and young mothers.

To lay the groundwork for this initiative, a strategic planning meeting was held on Friday, November 6, 2026, at CADA's Head Office in Nkwen, Bamenda. Chaired by CADA's CEO, the meeting brought together five expert female craft facilitators to design a robust framework for the upcoming cohort.



To foster an inspiring and tailored learning environment, this entire program will be led by these professional female craft facilitators. The intensive curriculum will equip the participants with market-ready skills across three key creative areas:

- **Beads and Sandals Craft Production:** Mastering the art of footwear design and custom beadwork.
- **Fashion and Design:** Building core garment construction and contemporary tailoring skills.
- **Making of Traditional Garments:** Preserving cultural heritage through the specialized fabrication of traditional attire.

A Call for Partnership: Help Us Equip Vulnerable Young Women

The 10 participants selected for this program are **internally displaced young girls and mothers living in Nkwen, Bamenda**, who have been severely affected by ongoing hardships. For these young women, this training represents a vital pathway to healing, independence, and economic resilience.

We are currently seeking financial as well as material donations from both internal and external supporters, well-wishers, and donors to carry on this critical project come February 2027.

Our primary goal is to break the cycle of vulnerability by gifting a comprehensive training toolkit to each participant, ensuring they have the practical assets needed during the course and to launch their businesses immediately upon graduation. Your contributions will directly fund:

- **Material Toolkit Inputs:** Manual/electric sewing machines, textiles, shoemaking tools, leather cutters, industrial adhesives, and raw design beadwork components.
- **Operational Support:** Sourcing bulk raw materials and providing technical stipends for our five local female facilitators.
- **Graduate Startup Assets:** Giving these young mothers the foundational resources to walk straight into self-employment.
  By partnering with CADA, you are not just investing in a training program you are actively rebuilding lives and restoring hope to internally displaced young mothers in Bamenda. Every kit counts.

How to Support or Partner with CADA:

- **Office Address:** CADA Head Office, Nkwen, Bamenda, Cameroon
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- **Phone / Mobile Money:** *+237 671 156 628*
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